A VISION FOR GREATER DANDENONG

Vision and mission

Council’s mission is to meet its citizens’ needs by providing services, which are equitable, accessible, safe, and high in quality and cost effective. The Corporate Plan and Community Charter commit Council to:

- Plan effectively for its future.
- Build partnerships with its citizens.
- Lead regional ecologically sustainable economic growth.
- Achieve an attractive physical environment and civic amenity.
- Promote cultural diversity.
- Foster and provide mutual support and caring for people.
- Enable citizens to take pride in Greater Dandenong as a great place to live, work, play or visit.

Ten critical areas recognised in the Plan for ensuring the future of the municipality are:

- Revitalising Greater Dandenong.
- Creating a safe, clean City.
- Supporting a caring City.
- Giving young people a future.
- Nurturing a dynamic community/Council partnership.
- Enhancing the spirit of neighbourhood shopping centres.
- Enhancing the natural and built environment.
- Promoting sports and recreation.
- Building on the strengths of the diverse multicultural community.
- Developing our strong arts and cultural heritage.

This Municipal Strategic Statement is Council’s core strategic document; identifying specific commitments aimed at achieving defined objectives and priorities.

Strategic Framework Plan

Council’s overall strategic direction for development of the municipality over the next ten years is portrayed in visual form on the Strategic Framework Plan at the end of this clause.

The plan shows Council’s vision as to the future directions and limits of urban growth, and includes the major transport networks, areas where higher-density development is to be encouraged, resources of wider strategic significance, and other major features that will establish the character of Greater Dandenong.

The strategies and means of implementation detailed in Clause 21.04 and the Local Planning Policies in Clause 22 are consistent with the vision for Greater Dandenong shown on the Strategic Framework Plan. They set out the specific actions that Council sees as necessary to ensure that its vision becomes a reality.

The specific elements shown on the Strategic Framework Plan are:
21.03-3 Significant strategic resources

These comprise facilities or resources shown on the Strategic Framework Plan whose function and future development is of importance on a regional, statewide or even wider basis, and which must be protected to ensure their ongoing benefit to the wider community. They include:

- **Eastern Treatment Plant** - This provides the sewage and wastewater treatment facilities for more than half of Melbourne’s population.
- **Dandenong IN2 area** - This provides for environmentally sensitive industries and is a resource of statewide significance. It is one of only three such areas in the Melbourne metropolitan region.
- **Dandenong South Industrial Area Extension** – The extension area provides the opportunity for industrial development, including ‘new economy’ manufacturing, wholesaling, transport and storage type businesses. There is also potential to develop an inland port at the Lyndhurst site.
- **Bunurong Memorial Park and Springvale Crematorium** - These provide the major cemetery facilities in Melbourne’s eastern region.
- **Lyndhurst landfill** - This is to become the principal solid waste disposal area in the southeast region. The site is also a potential open space area after filling is completed.
- **National Water Sports Centre** - This is the State’s major centre for competitive rowing and is a resource of national significance.
- **Dandenong CAD** - This is Melbourne’s second largest retail and commercial area.
- **Springvale Shopping Centre** - This is a principal metropolitan focus for Asian commercial and retail facilities.
- **Sandown Racecourse and Greyhound Track** - These are two of Melbourne’s main racing venues.

21.03-4 Other areas of strategic significance

Urban area

Areas in the northern half of the municipality are developed for a mix of urban activities, including residential, industrial and commercial, interspersed with open space. The limits to the urban area are shown on the Strategic Framework Plan forming part of this clause.

Green wedge

Southern areas of the municipality form a significant part of the South-East Non-Urban Area (the South Eastern Green Wedge). In this area, Council is committed to a “Green Space” vision. This vision incorporates:

- A high quality rural landscape.
- Flora and fauna habitats and networks.
- Public open spaces and open space linkages.
- Defined urban boundaries.
- Rural enterprises that complement their surrounds and satisfy buffer requirements from sensitive uses.
- Protection and enhancement of the existing rural environment.
• Urban related uses (generally non residential) in areas defined as appropriate, and which must be of a high design standard, low visual impact and contribute environmental outcomes that enhance the wider area.

**Major retail centres**

The Dandenong CAD and Springvale, Parkmore and Noble Park Shopping Centres are considered to be the major retail centres in the municipality.

**Medium-density residential**

Areas where medium-density housing is encouraged due to good access to public transport, community services and retail and commercial activities.

**Significant redevelopment opportunity**

The former Dandenong Stock Market and Holding Yards site in Cheltenham Road is identified as a significant redevelopment opportunity due to its size and proximity to the Dandenong CAD.

**Manufacturing and Industrial**

A significant area for manufacturing is situated to the south of the Dandenong CAD and enjoys excellent existing and proposed transport linkages and large tracts of land for further development.

Areas at Keysborough and Lyndhurst (being the subject of the “Structure Plan – Dandenong South Industrial Area Extension”, SGS Economics & Planning, January 2009) are available for industrial and manufacturing development, with both the Lyndhurst and Keysborough site being zoned for that purpose.

**Significant employment opportunities**

Areas along major transport routes that present opportunities for employment in industrial, and business zones.

**Open space network**

A network of linked open spaces including creeks, railway reserves, parks and recreation facilities.

**Gateways**

Key entrance points to the municipality that warrant detailed urban design treatments.

**Strategic Transport Corridors**

Existing and proposed transport linkages.