21.06 KEY STRATEGIC PRINCIPLES

The following key strategic principles shape the vision for the City and guide the formation of strategies to plan the future of Wodonga. Importantly the principles address identified issues and give an indication of the basis behind the strategies that have been developed.

21.06-1 Development and Growth

Ensure there is an adequate land resource for long term residential, commercial, community and industrial purposes.

Maintain an effective balance between market requirements, the efficient provision of infrastructure and the sustainable development of the City of Wodonga.

The Council will recognise and continue to plan for the long term residential, industrial, community and commercial land needs.

Encourage the consolidation and redevelopment of central Wodonga.

Urban expansion will be planned in accordance with structure plans prepared for Leneva (Middle Creek Valley), East Wodonga, Bonegilla and Baranduda.

21.06-2 Regional Influences

Council will recognise that the:

- Economy and development of Wodonga should not be planned in isolation to Albury.
- Duplication of services and facilities will be avoided to minimise costs.
- A partnership approach will be undertaken (with the Commonwealth and State Governments) to strategically plan for Albury Wodonga.

21.06-3 Land Management

The environment and its resources will be managed in an efficient and sustainable manner.

The position of Wodonga in the upper catchment of the Murray River will be recognised with the importance of protecting the quality of water supplies.

Land management will be undertaken in a manner which ensures a balanced approach to development pressures, taking a long term view to land management for the Council, residents and land developers.

A leading role in the region will be taken in managing and caring for the environment.

A quality urban environment will be promoted through implementing standard pedestrian and transport linkages and efficient and cost effective provision of infrastructure.

21.06-4 Infrastructure Provision

Infrastructure will be provided in a timely, effective and cost efficient manner taking into account approved Structure and Developer Contribution plans.

Ensure equitable access to new services and facilities within the City of Wodonga.
21.06.5 Economic and Social Development

Strengthen and diversify the economic base of Wodonga, encouraging growth of existing businesses and attraction of new investment opportunities. The Council will undertake the role of facilitator rather than developer.

Support tourism development which complements the natural and built features of the region.

The Council will continue to support a partnership with the City of Albury Wodonga and the attraction of investment in the City through the marketing organisation Investment Albury Wodonga.

Promotion of a strong cultural, educational, health and community focus.