STRATEGIC VISION AND FRAMEWORK MAPS

The following five factors are the basis of a strategic vision for land use planning and development for the Shire:

1. Providing for a controlled expansion of existing townships in a rural setting reflecting our position to the north of metropolitan Melbourne.

2. Improving the condition of the Shire’s environment, its land resources and the water quality in its rivers and streams including the implementation of an active environmental improvement program for Council owned land.

3. Strengthening and broadening the economic base through the provision of a greater number and diversity of jobs in the Shire’s towns and rural areas.

4. The provision and management of new rural residential and low density residential development associated with selected existing settlement centres as shown on the various town structure plans.

5. Providing for new residential development while maintaining the character and rural-urban mix of the Shire’s existing settlements through attention to design, landscape features and the staging and co-ordination of infrastructure provision.

Municipal Vision Statement

OUR VISION

Our Vision is to continue to build a prosperous and progressive Shire which is widely known as the place to live, work, invest and visit, in a manner in which our residents enjoy ownership and participate in this vision.

Strategic Framework

Map 2 shows a more detailed strategic framework for the ‘Hume Growth Corridor’, the area generally along the Hume Freeway and the Melbourne to Sydney railway line. This area embraces the six major towns and population areas and is planned to continue to be the major focus for future growth. The integrated planning of this area is critical in terms of the management of the environment, maintenance of water quality in streams and the development and co-ordination of infrastructure, particularly the provision of reticulated sewerage and the development of community services and facilities. The major strategic issues pertaining to each urban centre are set out on the Mitchell Corridor Strategic Framework Maps. (Maps 2 & 3)