21.02 VISION – MOONEE VALLEY TOMORROW

21.02-1 Council Vision

The "City of Moonee Valley Council Plan 2006-2010" provides the City with its Corporate Framework, setting out Council's vision, strategic directions, objectives and key actions from which its achievements can be measured. The Moonee Valley Planning Scheme serves to implement the land-use, development and community objectives of the Council Plan. The adopted Council vision is that:

In 2020 Moonee Valley will be a diverse and safe community, which has ready access to services and facilities required for well being, embraces its local heritage and cares for the environment, supporting individuals and groups to be involved in their community.

The key strategic directions in the Council Plan relate to:

- Integrating transport and maintaining infrastructure
- Renewing recreation and leisure
- Ensuring sustainability
- Strengthening and engaging our community
- Doing business better.

21.02-2 Land Use Vision

Council will ensure that all of the actions it undertakes work towards the achievement of the vision for Moonee Valley expressed in the Council Plan. The corporate and strategic planning tools to implement the Vision are:

Moonee Valley 2020 (MV 2020) which is the strategic document that identifies some “Issues and challenges” which have a direct or indirect relationship with the planning scheme including Aging needs; Smaller household sizes; Population growth; Social infrastructure requirements; Managing resources; Public transport; Heritage; Parking; Sustainability; and Managing development opportunities.

This Municipal Strategic Statement which links and integrates the above elements and provides the objectives and strategies for land use planning in the municipality focussing on the following key areas:

- Sustainable Environment inclusive of sustainability, natural assets and floodplains.
- Housing inclusive of diversity, suburban growth and non residential uses.
- Built Environment inclusive of character, urban design, heritage and signage.
- Activity Centres inclusive of Moonee Ponds, Keilor Road, North Essendon and Airport West.
- Economic Development inclusive of employment, airports and institutions.
- Social and Physical Infrastructure inclusive of open space, recreation, community wellbeing and community facilities.
- Transport & Access
Strategic Framework Plan