PIPEWORKS FUN MARKET LOCAL POLICY

This policy applies to the Pipeworks Fun Market located in Mahoneys Road, Campbellfield, and included within the Business 2 Zone.

Policy Basis

The Pipeworks Fun Market was established and operates under the provisions of planning permits issued in 1986. The site is fully developed with over 500 market stalls, food stalls, outdoor leisure facilities and associated car parking.

The style of market operations at the site lies somewhere between a market and more conventional retailing. The operators of the site are keen to modify these operations, including the style of retailing activity. While the continued success of the site is supported, it is important that any new activities on the site do not undermine the activity centre hierarchy planned for the City.

The continued development of Pipeworks Fun Market as predominantly a market with a tourism and leisure focus is a strategy objective of the MSS.

Objective

To encourage the continued use of the Pipeworks Fun Market as primarily a market with associated tourism, leisure and entertainment facilities.

To ensure that any future retailing activity on the site complements, rather than competes with, the City’s planned activity centre hierarchy.

Policy Basis

It is policy that:

- The primary use of the subject land shall be as a market with associated tourism, leisure and entertainment facilities.

- The use of the subject land for Shop purposes that compete with and potentially undermine the City’s preferred retailing activity centres is discouraged.

- The use of the land for recreation and tourism-related activities is encouraged.

- Limitations on the market’s hours of operation is encouraged.